

## EIT Health CAMPUS - Ideation

### Strengthen our Education Agenda

- Date:** 11/ 12 April 2016
- Venue:** IESE Business School, Barcelona
- Participants:** ALL partners interested in education of innovation / innovation in education, particularly participants of industry are very welcome!!
- Registration:** PLEASE register until 5 April 2016 under following link:  
<https://campusideation2016.eventbrite.com>

#### Monday 11 April 2016

20:30 Dinner for all arriving the day before

#### Tuesday 12 April 2016

- 08:30 – 09:00 Coffee and Registration
- 09:00 – 09:10 Welcome (Spanish CLC and IESE)
- 09:10 – 09:40 CAMPUS Ideation: Point of departure. Objective of the meeting  
*Where can, where should we go?*
- 09.40 – 10:10 Guest Speaker: Prof. János Vecsenyi, Executive Director: European Forum for Entrepreneurship Research :“What are the necessary ingredients for a successful European Academy for Health Innovation and Entrepreneurship?”  
(External speaker on the Future of Education)
- 10:10 – 10:30 COFFEE
- 10:30 – 12:45 Completing the Puzzle – the future EIT Health CAMPUS portfolio  
(Design Thinking Workshop)  
Facilitator: *Leskhmy Parameswaran* (tbd)
- 12:45 – 13.45 LUNCH
- 13:45 – 15:00 The CAMPUS Pitches: Pitch your need / Pitch your contribution  
Innovative education ideas. Open to all. Limit Duration: 3 min.
- 15:00 – 16:00 Wrap Up and Action Plan: What did we get, where can we go from here?  
Next steps

**Coming up soon:** Visit us at the ACCELERATOR Ideation Meeting, May 4th in Munich. This will also include joint matchmaking between CAMPUS & ACCELERATOR.